

Bio-Pruf®

**LANXESS'S SEAL FOR MOLD AND
BACTERIA PROTECTION**

Co-Branding with Bio-Pruf®

The Bio-Pruf® seal is more than a mark of antimicrobial protection. It is a co-branding opportunity with LANXESS that helps you differentiate your products in the U.S. market:

Your brand stays in the spotlight, while Bio-Pruf® acts as a trusted partner seal, signaling advanced antimicrobial technology.

You can use the Bio-Pruf® seal on packaging, marketing, and promotional materials to clearly communicate the quality and protection your product delivers.



Bio-Pruf® Benefits

Partnering with LANXESS means more than antimicrobial protection; it means a joint communication strategy.

Bio-Pruf® gives you:

- A recognized quality seal to strengthen your brand in the U.S. market
- Peace of mind for your customers, knowing products stay cleaner, fresher, and longer-lasting
- Full technical support from LANXESS to integrate Bio-Pruf® seamlessly into your formulations



The Message Behind the Bio-Pruf® Seal

The Bio-Pruf® seal tells your customers:

- This product meets strict quality and safety standards
- It has built-in antimicrobial protection
- It is designed to last longer and support sustainability



Where Bio-Pruf® Works

Our technology is built into a wide range of everyday and industrial materials, including:

- Paints and coatings
- Plastics and flooring
- Drywall and treated wood
- Adhesives, mortars, and bitumen
- Paper, cardboard, and packaging



LANXESS
Energizing Chemistry

LANXESS Corporation
Material Protection Products
111 RIDC Park West Drive
Pittsburgh, PA 15275
Phone: 1-800-LANXESS

<https://microbialcontrol.lanxess.com>

The manner in which you use and the purpose to which you put and utilize our products, technical assistance and information (whether verbal, written or by way of production evaluations), including any suggested for mutations and recommendations are beyond our control. Therefore, it is imperative that you test our products, technical assistance and information to determine to your own satisfaction whether they are suitable for your intended uses and applications. This application-specific analysis must at least include testing to determine suitability from a technical as well as health, safety, and environmental standpoint. Such testing has not necessarily been done by us. Unless we otherwise agree in writing, all products are sold strictly pursuant to the terms of our standard conditions of sale. All information and technical assistance is given without warranty or guarantee and is subject to change without notice. It is expressly understood and agreed that you assume and hereby expressly release us from all liability, in tort, contract or otherwise, incurred in connection with the use of our products, technical assistance, and information. Any statement or recommendation not contained herein is unauthorized and shall not bind us. Nothing herein shall be construed as a recommendation to use any product in conflict with patents covering any material or its use. No license is implied or in fact granted under the claims of any patent.

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